

Winter Reading Wonderland - Dive into Books this Break!

Objective: Encourage students and families to embrace the joy of reading during the winter break, promoting literacy and a love for stories.

Program Details:

- **Duration:** The challenge will run throughout the winter break. December 20th – January 3rd
- **Reading Goals:** Participants will set personal reading goals for the break, whether it's a certain number of books, pages, or chapters.
- **Book Selection:** There will be no restrictions on the types of books—students can choose any genre, fiction or non-fiction, that interests them.
- **Tracking Progress:** Use the simple reading log tracker, students can jot down the books they want to read, track the books/chapters/pages completed, and time spent reading each day.
- **Engagement:** Encourage students/families to share their progress on social media by posting about their current reads, favorite quotes, or book covers, tagging the school's page or district page, and using the designated hashtag (#APSWinterReads).
- **Recognition:** Participants who turn in their reading log to their teacher after the break will receive a Winter Reading Wonderland certificate, and participants who post on social media may be acknowledged periodically through shoutouts or features on the school's social media during and after the break.

Impactful Elements:

- **Community Involvement:** We invite teachers, staff, and community members to share their reading recommendations or join in the challenge to foster a sense of togetherness.
- **Prizes or Incentives:** Offering small incentives/certificates for participants who participate and/or meet their reading goals, creating a sense of accomplishment and motivation.
- **Reading Resources:** Provide access to digital libraries, reading lists, or resources for finding books that align with interests and reading levels.

Key Messages:

- Encourage the joy of reading for pleasure.
- Emphasize the freedom of choice in selecting reading material.
- Highlight the benefits of reading for relaxation, learning, and imagination.

By keeping the Winter Reading Challenge simple, inclusive, and celebratory, we can encourage students and families to engage in reading without feeling pressured or overwhelmed, fostering a positive relationship with books and learning during the break.

