



Alamogordo Public Schools Sole Source Justification Request and Determination Form

13-1-126. Sole source procurement. (2013) Statute text

A contract may be awarded without competitive sealed bids or competitive sealed proposals regardless of the estimated cost when the state purchasing agent or a central purchasing office determines, in writing, that:

- (1) there is only one source for the required service, construction or item of tangible personal property;*
- (2) the service, construction or item of tangible personal property is unique and this uniqueness is substantially related to the intended purpose of the contract; and*
- (3) other similar services, construction or items of tangible personal property cannot meet the intended purpose of the contract.*

A sole source **determination** is not effective until it has been posted on the APS website for thirty (30) calendar days without challenge. Please plan accordingly.

1. Name of APS requestor and department:

Requestor email: colleen.tagle@alamogordoschools.org

2. Name of prospective business/ Contractor: Dreamscape Learn

- Prospective Contractor contact person name/ phone number: ___Chris Huff_____
- Email or address of prospective Contractor:
___chuff@dreamscapelearn.com_____
- Website for prospective Contractor: _____ <https://www.dreamscapelearn.com/> _____
- Estimated amount of prospective purchase/contract:
\$ ___\$1,654,171_____

3. Letter or documentation from prospective Contractor claiming sole source status attached

YES xx

NO

4. Please describe the services (scope of work), construction or items of tangible personal property of the prospective purchase/ contract:

Dreamscape Learn redefines teaching and learning in the 21st century, while aiming to eliminate student learning gaps, through the benefits of virtual reality.

5. Provide a detailed, sufficient explanation of the reasons, qualifications, proprietary rights or unique capabilities of the prospective contractor that makes the prospective contractor ***the one source*** capable of providing the required professional service, construction or item(s) of tangible personal property. (Please do not state the source is the “best” source or the “least costly” source. Those factors do not justify a “sole source”). Attach pages as necessary but do not rely solely on third party attachments. Please describe the sole source rationale below.

Dreamscape Learn (DSL) is a privately held educational content and technology company headquartered in Culver City, CA. DSL’s mission is to partner with educators to blend advanced experiential pedagogy with cinematic engagement techniques and advanced virtual reality (VR) technology to deliver transformative immersive learning experiences. No other company combines these academic, cinematic and technological elements to provide emotionally engaging learning content that measurably increases student engagement and performance.

Requested by:

Colleen Tagle	09.25.2023
_____	_____
Department Coordinator	Date

Approved by:

Carmen M. Bouma	09.25.2023
_____	_____
Chief Procurement Officer	Date

Approved by:

Pamelia Renteria	09.25.2023
_____	_____
Superintendent or Designee	Date

APS Website Posting Dates

From: _____ To: _____

Protest Received

Yes _____ No _____